

A close-up photograph of cocoa pods and beans. The pods are on the left, showing their characteristic yellowish-brown, bumpy texture. To the right, a burlap sack is overflowing with cocoa beans. The background is dark and blurred, showing more pods and leaves.

# **COCOA WEBINAR SERIES 2022 KEY HIGHLIGHTS**

**Presented by  
Pramilla Ramdahani  
Vice President, Investments**

**September 28, 2022**

# TRINITARIO COCOA WEBINAR SERIES 2022

Episode 1 & 2  
Key Highlights

A breakdown of the  
events



# THE COCOA WEBINAR JOURNEY





# Objectives



## **Increase Bean to Bar Opportunities**

Identify opportunities - cocoa estates and along the value chain



## **Joint Venture/FDI Opportunities**

Identify investment ready projects and match up with both local and foreign investors in EU



## **Gain a deeper understanding of the Cocoa ecosystem**

Key Stakeholders/players, Service offerings, Farmers, Entrepreneurs in the cocoa value chain, training, coaching, technical advisory, incentives, financing, grants and accessibility, private sector, land owners, business model, innovation clusters

# Episode 1 - Feb 16, 2022

TRINIDAD AND TOBAGO: A FINE/FLAVOUR COCOA PARADISE

## Trinitario Cocoa Webinar Series 2022

Wednesday, Feb 16, 2022  
10:00 am – 12:00 pm (AST)

Join subject matter experts and Government representatives from Trinidad and Tobago and the European Union on February 16, 2022 to kick off Episode 1 in the Trinitario Cocoa Webinar Series.

### Episode 1:

Exploring Opportunities in a Fine/Flavour Cocoa Paradise

Brings together European chocolatiers and cocoa connoisseurs, T&T SMEs, cocoa farmers, cooperatives, researchers, innovators, exporters and T&T Government leaders to share and explore new and emerging opportunities for collaboration, financing and sustainability across the cocoa supply chain.

### Key Takeaways

- Trinitario fine/flavour cocoa - bean to bar opportunities in production, processing and value added products
- Emerging opportunities in Fine/ Flavour Cocoa Innovation and Sustainability
- Pivotal role of the International Cocoa Genebank in Trinidad
- Joint Venture/Foreign Investment opportunities
- B2B opportunities with European Chocolatiers

Registration is free.

Moderator: Ms. Jessie-May Ventour,  
Veteran Broadcaster

### Meet the Panelists

- **Senator the Honourable Clarence Rambharat**  
Minister of Agriculture, Land and Fisheries, Trinidad and Tobago
- **Senator the Honourable Paula Gopee-Scoon**  
Minister of Trade and Industry, Trinidad and Tobago
- **His Excellency Peter Cavendish**  
Ambassador, Delegation of the European Union to Trinidad and Tobago
- **Franka Costelloe**  
Chairman, InvestTT
- **Professor Pathmanathan Umaharan**  
Director, Cocoa Research Centre The University of the West Indies (UWI)

Join us virtually on February 16 2022 at 10:00am AST



# REGISTRANTS



432  
Attendees



01  
Episode 1

■ Registration ■ Attendance

Episode 1



Episode 2



02  
Episode 2



269  
Attendees

0 250 500 750

# Episode 2 - May 25, 2022

## TRINIDAD & TOBAGO: A FINE/FLAVOUR COCOA PARADISE

### Trinitario Cocoa Webinar Series 2022

Episode 2 - Trinidad & Tobago: An International Centre for Cocoa Excellence and Innovation

TRAILBLAZING WOMEN ENTREPRENEURS IN THE COCOA VALUE CHAIN

#### MEET THE PANELLISTS



**ELIZABETH 'LADY' MONTANO**  
Director  
Montanos' Chocolate Company Ltd.



**ISABEL BRASH**  
Chocolate Maker & Managing Director  
Cocobel Chocolate



**NIKITA NATH**  
Director & Bean to Bar Chocolate Maker  
Ortinola Great House



Moderated By: Pramilla Ramdahani, Vice President, Investments, InvestTT

WEDNESDAY

MAY  
25

10 AM

EVENT PARTNERS:



## TRINIDAD & TOBAGO: A FINE/FLAVOUR COCOA PARADISE

### Trinitario Cocoa Webinar Series 2022

Episode 2 - Trinidad & Tobago: An International Centre for Cocoa Excellence and Innovation

COCOA EXCELLENCE AND INNOVATION IN TRINIDAD AND TOBAGO

#### MEET THE PANELLISTS



**PROF. PATHMANATHAN UMAHARAN**  
Director  
Cocoa Research Centre, UWI  
(Future in Cocoa Estate Business Models)



**TOBIAS SCHULZE FRENKING**  
Co-Founder & Director  
Ubergreen T&T  
(The Cocoa Cluster Project)



**HAYDEN FERREIRA**  
Chairman  
CARIRI  
(Amplifying Cocoa Innovation & Entrepreneurship in T&T)



**SEKOU ALLEYNE**  
President  
InvestTT  
(Facilitating Cocoa Investments)



Moderated By: Ms. Jessie-May Ventour, Veteran Broadcaster

WEDNESDAY

MAY  
25

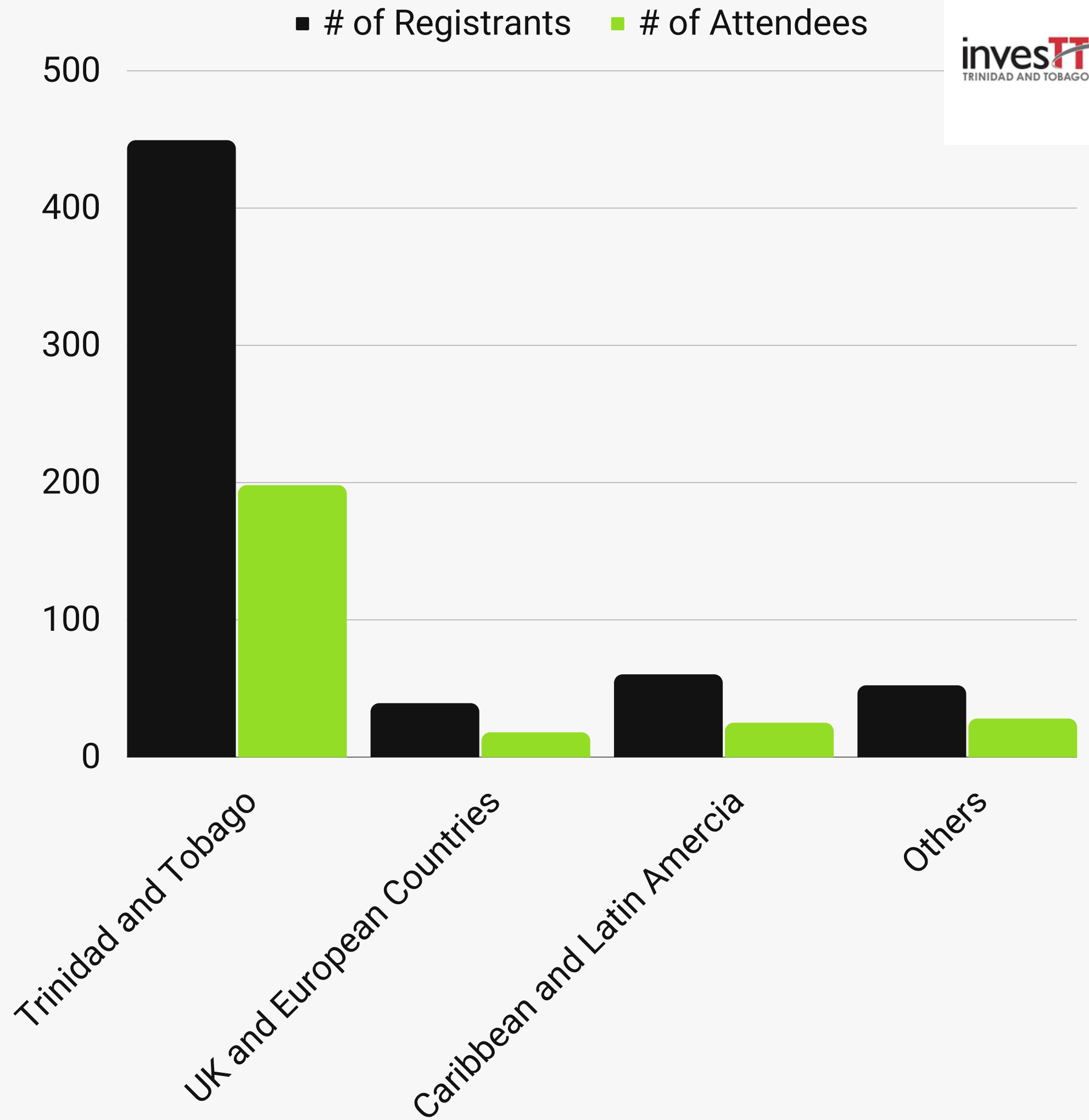
10 AM

EVENT PARTNERS:



# AUDIENCE BY GEOGRAPHY

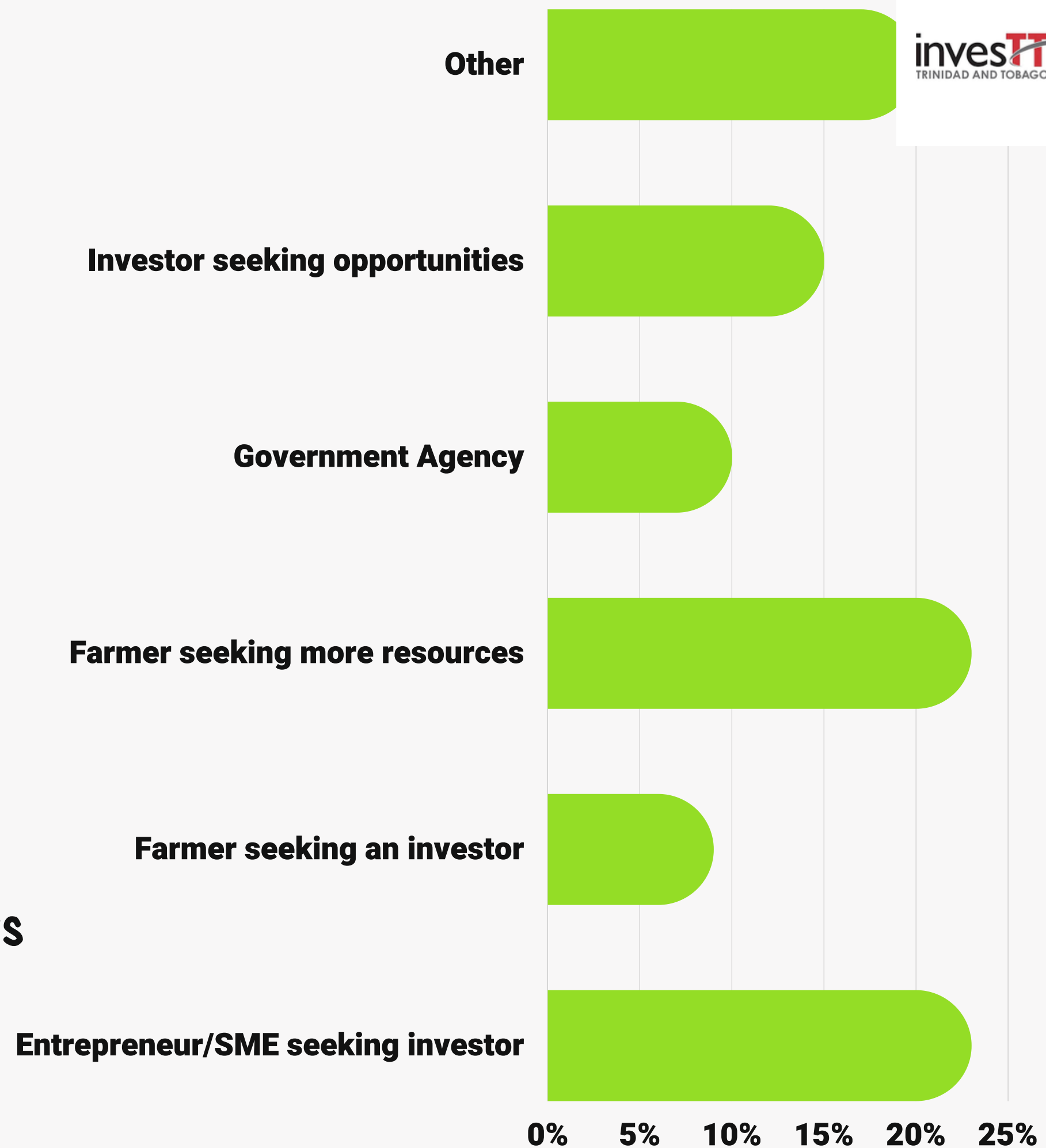
Location Clusters -  
47 countries

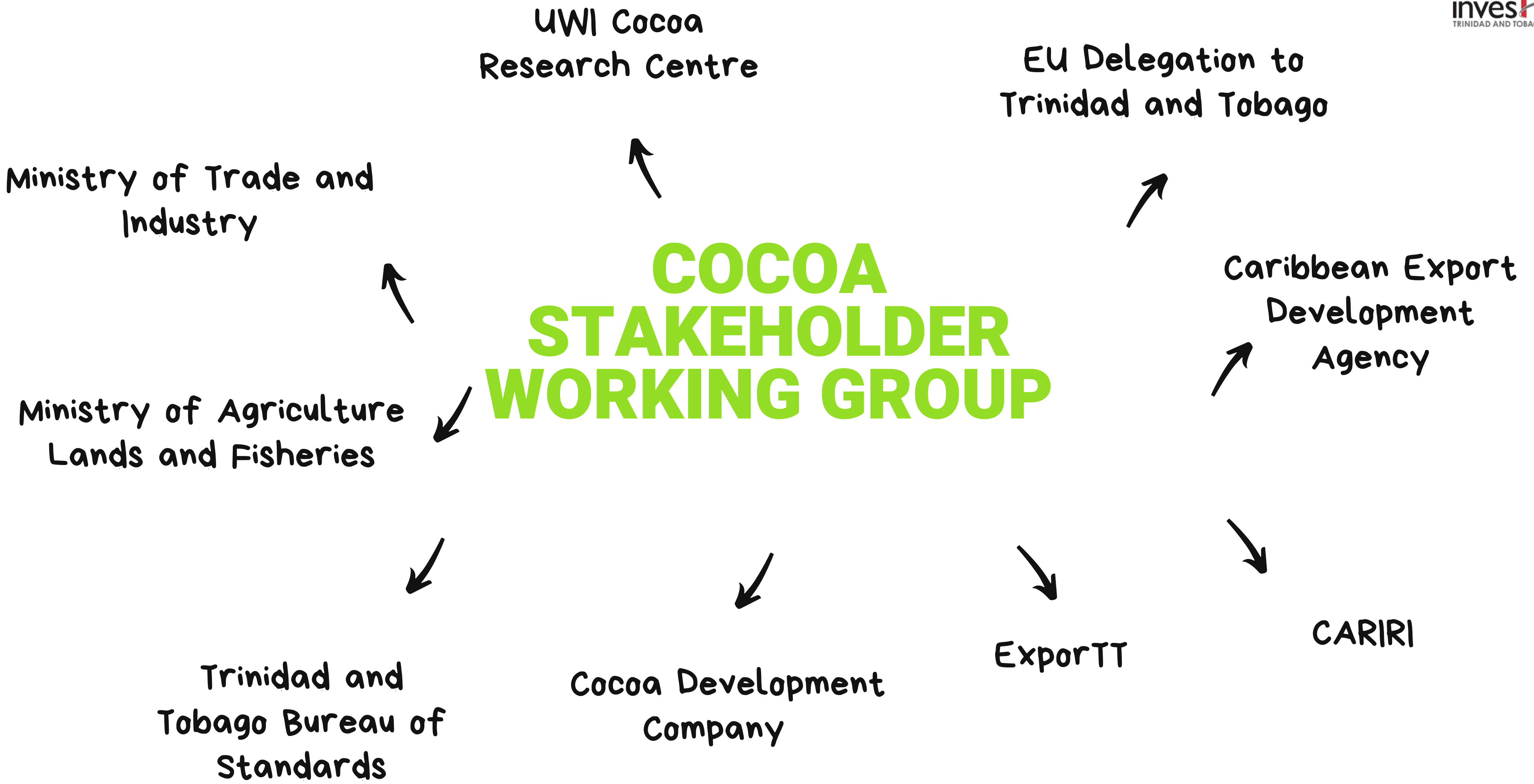




# AUDIENCE INTERESTS & TYPE

- Investors seeking opportunitites
- Government agency reps
- Farmers seeking more resources
- Farmers seeking investors
- Entrepreneur/SME seeking investors







**EUROPEAN UNION**  
DELEGATION TO THE REPUBLIC OF  
TRINIDAD AND TOBAGO



REPUBLIC OF TRINIDAD AND TOBAGO  
**MINISTRY OF TRADE  
AND INDUSTRY**



**Ministry of Agriculture  
Lands & Fisheries**



**Cocoa  
Research  
Centre**



TRINIDAD AND TOBAGO



TRINIDAD AND TOBAGO



Caribbean Industrial Research Institute



CDCTTL



# EPISODE 3

Episode 3 features shortlisted cocoa enterprises from across Trinidad and Tobago presenting business pitches to investors, resource providers and other industry players

## THE COCOA PITCH



Start-ups

Youth Cocoa Farmers/  
Entrepreneurs



Medium Sized Cocoa SMEs

Scale-ups

Medium Sized Cocoa SMEs



# OUTCOME

- ✓ Convergence of farmers resources, interests, passion
- ✓ Better understanding of sectoral gaps
- ✓ Towards development of thriving and collaborative ecosystem
- ✓ Positive outlook on investor engagement
- ✓ Resources, innovation, funding



# IMPACT

- ✓ Engaged over 1000 participants from 47 countries in year 1 and fielded enquiries from 100+ farmers/entrepreneurs
- ✓ Engaged 10+ cocoa stakeholders on webinar series implementation
- ✓ Presented six ventures with investment opportunities
- ✓ Curated 10+ Technical advisory players to support cocoa entrepreneurs towards investment readiness - Cocoa Accelerator
- ✓ Initiated discussions with six funding institutions on financing instruments for cocoa farmers/entrepreneurs

# Get Connected With Us

## Contact Information



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